

RunAwayRice

Traditional Asian Recipes with a Modern Twist!

100,000+

YOUTUBE SUBSCRIBERS

130,000+

MONTHLY PAGE VIEWS

68,500+

MONTHLY UNIQUE VISITORS

65,100+

SOCIAL MEDIA FANS



RUNAWAYRICE

In 2012, I founded my food blog, RunAwayRice (runawayrice.com). I have a diverse group of readers, including visitors from the US, Canada, Australia, Asia and beyond. My Vietnamese roots influence my recipe development, creations and posts. Additionally, I focus on seasonal recipes and desserts. My main demographic is primarily females ages 25-45. I personally develop my recipes and meticulously kitchen test each one to perfection before sharing. I enjoy interacting with my readers on a daily basis and I'm active on social media: YouTube, Facebook, Instagram, Pinterest and more!

AUDIENCE

70% Females

50% Ages 25-45

70% from US and Canada

20% from Australia and Asia

SERVICES OFFERED

- Custom Content Creation
- Giveaways & Contests
- Web Banner Advertisements
- Social Media Campaigns
- Sponsored Posts
- Brand Ambassadorship
- Menu & Recipe Development
- Cooking Demos & Classes

CONNECT

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