

RunAwayRice

Traditional Asian Dishes with a Modern Twist!



68,000+

YOUTUBE SUBSCRIBERS

104,000+

MONTHLY PAGE VIEWS

32,500+

MONTHLY UNIQUE VISITORS

5,500+

SOCIAL MEDIA FANS



RUNAWAYRICE BLOG

In 2012, I founded my food blog, RunAwayRice (runawayrice.com). I have a diverse group of readers, including visitors from the US, Canada, Australia, Asia and beyond. My Vietnamese roots influence my recipe development, creations and posts. Additionally, I focus on seasonal recipes and desserts. My main demographic is primarily females ages 25-45. I personally develop my recipes and meticulously kitchen test each one to perfection before posting. I enjoy interacting with my readers on a daily basis and I'm active on social media: YouTube, Facebook, Instagram, Pinterest and more!

AUDIENCE

77% Females

57% Ages 25-45

67% from US and Canada

21% from Australia and Asia

SERVICES OFFERED

- Custom Content Creation
- Giveaways & Contests
- Web Banner Advertisements
- Social Media Campaigns
- Sponsored Posts
- Brand Ambassadorship
- Menu & Recipe Development
- Cooking Demos & Classes

CONNECT

YouTube: RunAwayRice
Facebook: theRunAwayRice
Instagram: RunAwayRice
Pinterest: RunAwayRice
P: 760.933.8883
E: trang@runawayrice.com
W: runawayrice.com



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